

Maintenance Guides

Carpet

Cleaning Guide

Keep your new UK Flooring Direct carpet looking at its best with this handy cleaning guide. Remember, all Home Choice Carpets are bleach cleanable, so you don't have to worry about life's accidents. At the end of the day – no matter how careful you are – carpets will always get dirty and accidents will inevitably happen. Simple maintenance will not only protect the look and performance of the carpet – but also prolong its life.

Following these easy-to-use steps will not only give you many years of enjoyment but also help towards a carefree lifestyle.

Step 1: Vacuum clean frequently

For cut pile carpets, such as Home Choice Cardigan and Home Choice Madrid, an upright cleaner with beater bar works best to loosen and lift dirt from pile. For loop pile carpets, like Home Choice Brighton, ideally use suction cleaners to minimise damage and snagging to pile.

Step 2: Clean areas of high traffic

Apply doormats at all entrances and exits. Regularly attend to entrances, doorways, frequently used areas, and walkthroughs. Cleaning these areas first can stop dirt being spread throughout the carpet.

Step 3: Immediately clean stains or spills

Far easier to remove when done immediately – for detailed information on different stains see our sections on cleaning techniques and stain removal below.

Step 4: Get it cleaned professionally.

Nothing beats periodic professional cleaning. Over time dust and other substances will dull your carpet. Using specially formulated professional cleansers, developed for carpets, will enhance the carpet performance and increase its life.

Cleaning techniques

Below is a list of simple techniques to help you to avoid any long-term marking or staining of your investment. Generally, upon finding a spill you should:

- Absorb the spill by blotting using kitchen towel or toilet paper - DO NOT RUB - continue blotting until no more liquid soaks through.
- If crusty or hard stain - scrape lightly to remove (dull edge of spoon is ideal) and vacuum to remove any excess dried crumbs or loose bits
- Firmly blot the stain using a clean sponge or cloth and warm water - DO NOT OVERSOAK CARPET.
- Repeat this process, rinsing sponge if necessary - until stain is removed.
- Using kitchen towel or toilet paper, continue to blot and soak up excess moisture. Repeat until all moisture is removed.
- Leave to dry naturally and keep the area exposed. Avoid walking on the area until completely dry.

Stain removal

If the stain cannot be completely removed through general cleaning techniques, then follow the advised steps below based on the nature of the stain.

Greasy stains

- Absorb the spill by blotting using kitchen towel or toilet paper – DO NOT RUB – continue blotting until no more liquid soaks through.
- Use citrus based cleaner or a 50% bleach/ 50% water solution with a clean sponge.
- Dampen the area and clean – DO NOT OVERSOAK CARPET
- Firmly blot the stain using a clean sponge or cloth and warm water.
- Repeat this process, rinsing sponge if necessary – until stain is removed.
- Using kitchen roll or toilet paper, continue to blot and soak up excess moisture. Repeat until all moisture is removed.
- Leave to dry naturally and keep the area exposed. Avoid walking on the area until completely dry. Do not allow pets or children near the area until fully dry.

Water-based stains (including wine)

- Absorb the spill by blotting using kitchen towel or toilet paper – DO NOT RUB – continue blotting until no more liquid soaks through.
- Firmly blot the stain using a clean sponge or cloth and warm water – DO NOT OVERSOAK CARPET.
- For more stubborn stains, use citrus based cleaner or a 50% bleach/ 50% water solution with a clean sponge.
- Repeat this process, rinsing sponge if necessary – until stain is removed.
- Using kitchen roll or toilet paper, continue to blot and soak up excess moisture. Repeat until all moisture is removed.
- Leave to dry naturally and keep the area exposed. Avoid walking on the area until completely dry. Do not allow pets or children near the area until fully dry.

Dried-in stains

- Scrape lightly to remove any large pieces.
- Vacuum to remove any excess dried crumbs or loose bits.
- For more stubborn stains, use citrus based cleaner or a 50% bleach/ 50% water solution with a clean sponge. – DO NOT OVERSOAK CARPET.
- Repeat this process, rinsing sponge if necessary – until stain is removed.
- Using kitchen roll or toilet paper, continue to blot and soak up excess moisture. Repeat until all moisture is removed.
- Leave to dry naturally and keep the area exposed. Avoid walking on the area until completely dry. Do not allow pets or children near the area until fully dry.